



महाराष्ट्र MAHARASHTRA

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Memorandum of Understanding (MoU)  
Between  
Tata Institute of Social Sciences (TISS)  
And  
Indian Institute of E-Commerce  
concerning  
Cooperation in the field of "Training and Skill Development"  
for  
the National University Students' Skill Development  
(NUSSD) Program

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**Memorandum of Understanding between Tata Institute of Social Sciences (TISS)  
and Indian Institute of E-Commerce concerning cooperation in the field of  
Training and Skill Development” for the National University Students’ Skill  
Development (NUSSD) Program.**

**THIS Memorandum of Understanding** (hereinafter referred to as the “MOU”) is made on the ..... day of ....., Two Thousand and Seventeen (2017) and entered into:

By and Between

**Tata Institute of Social Sciences**, a Government of India funded Deemed to be University, having its registered offices at TISS New Campus, V.N Purav Marg, Deonar, Mumbai- 400088 (hereinafter referred to as “**TISS**”) (which expression shall, unless repugnant to the context or meaning thereof, be deemed to mean and include its successors and permitted assigns) of the **One Part**.

And

**INDIAN INSTITUTE OF E-COMMERCE**, a Section 8 Non-Profit E-Learning Institute registered in Delhi with its headquarter in World Trade Centre, Bangalore, India, under the Ministry in Corporate Affairs [www.mca.gov.in](http://www.mca.gov.in), Government of India, having its registered offices at #22nd Floor, World Trade Center, Brigade Gateway Complex, Bangalore, KA - Pin 560055 (hereinafter referred to as or “**Course Developer**”) of the **Other Part**

Indian Institute of E-Commerce Foundation was founded in 2015. IIEC Foundation is a Non-Profit Educational Trust Registered in Bangalore, India. IIEC offers practical Courses on E-Commerce Business Skill Development. IIEC Institute supports and work with rural and underprivileged students to make them self-sustained by practically teaching them " E-Commerce Business Skills" so they can have more opportunities to work in the emerging E-Commerce Industry or start their own online (E-Commerce) Business and support India's economy.

TISS and IIEC shall hereinafter be also jointly referred to as the "Parties" and severally as the "Party".

TISS and IIEC have come together recognizing the common commitments for promoting and expanding Training and Skill Development programs for youth to bring about sustainable social change;



## Program Background

National University Students' Skill Development (NUSSD) Programme, a flagship programme of Tata Institute of Social Sciences (TISS), aims at increasing the employability of University and College students by imparting knowledge and skills, through cutting edge teaching and learning methods as well as practical work experience through internships and community projects.

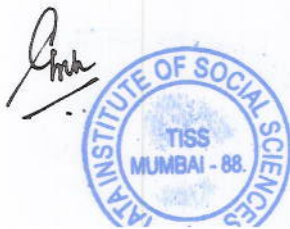
The programme was initiated in 2013 in collaboration with Ministry of Youth Affairs and Sports, Government of India (GoI) and National Skill Development Agency (NSDA), GoI to enable graduating youth acquire employable skills while pursuing their graduation or post-graduation so that they are job-ready as and when they pass out from the colleges. The pilot was tested in 34 colleges of 11 Universities, spread across 9 States. After completion of a successful pilot, the programme is in its second phase, being implemented across more than 200 colleges, including Engineering and Management colleges, with a student population of more than 15000, spread across the states of Maharashtra, Rajasthan, Chhattisgarh, Jharkhand and Andhra Pradesh.

Overall, the NUSSD Programme is aimed at:

- Capacity building of the Youth to be responsible citizens
- Positioning the Youth as Agents of Social and Economic Transformation
- Gain Sustainable and Relevant Employable Skills along with their degree to find work after graduation or post-graduation

## 2. Scope of Engagement

- IIEC and TISS will collaborate in the following areas:
  - Developing course on Digital Marketing which will be effective in providing necessary skills to students to help them seek employment in various domains. The structure and format of content may be as mutually decided between IIEC and TISS from time to time. Any allied activities that may be required to be done as part of meeting the above objective may be undertaken by mutual discussion between IIEC and TISS from time to time.
  - IIEC will provide video based training for the participants and trainers for their reference.
  - For level I and Level II Digital Marketing Certification Programme, IIEC will share with NUSSD access to the Learning Management System (Course and other supporting materials) free of charge. TISS will be entitled to share this access with all students and facilitators for the duration of this MoU. Video courses on the LMS will be made on



AMP technology which consumes very less internet so all the students can access the digital marketing course anytime for lifetime via desktop or mobile phones.

- IIEC will provide no cost (free) Course related support to every student anytime for lifetime including updates in the video based online course.
  - IIEC will provide the downloaded content for one ID as stipulated by TISS for the records.
  - IIEC will conduct online assessment for the course and share the results with TISS for certification.
  - IIEC will help in facilitating the engagement of guest speakers to conduct Free Live webinars via [iiec.edu.in/p/live](http://iiec.edu.in/p/live) from time to time to all the registered students. this facility will be available for all the students for lifetime from IIEC to all the students joining the IIEC-NUSSD Digital Marketing Course.
  - TISS will recognize IIEC and its contribution in all material including certifications.
- IIEC and TISS will also engage on other matters of mutual interest and benefit from time to time, the scope of which may be defined in an addendum to this MoU.

### 3. Effective period

This MOU shall come into effect on the date of its signature and will remain in force for a period of 3 years. Thereafter, it may be extended for subsequent period of 2 years at a time, by mutual written consent of the parties, unless terminated by either party giving five (5) months prior written notice of its intention to the other.

### 4. Financial Terms of Engagement

This collaboration of IIEC with TISS is based on a shared vision to skill and make employable students from underserved sections of society across the country. Thus, IIEC has offered the abovementioned services free of charge and there is no commercial engagement entailed in this MoU.

### 5. Intellectual Property

Any intellectual Property created / generated as part of this MoU will be held jointly by IIEC and TISS for the purposes delineated above and in further addendums to this MoU.



## 6. Confidentiality

The Parties hereto shall keep strictly confidential all technical, business and other information including but not limited to that which may be disclosed or confided to it by the other Party in the course of the performance of the obligations under this MOU and no Party hereto shall disclose the same to any third party without prior approval of the other Party. This clause shall survive the termination of this MOU and the Parties shall not be entitled to disclose any of therefore stated information even after termination of this MOU.

## 7. Settlement of Disputes

The Parties shall make every effort to resolve any controversy, claim, or dispute arising out of or in relation to this MOU, amicably by direct informal negotiations.

IN WITNESS WHEREOF, the Parties hereto have set this MOU to be executed through their authorized representatives on the date and year first above written.

SIGNED and DELIVERED by, for and on behalf of Indian Institute of E-Commerce "IEC"

Authorized Signatory

Name: Dr. Sumit Pareek  
Title: Chairman

In Presence of Witness:

Name: LALITHA KODIDASU

Title : DIRECTOR



SIGNED and DELIVERED by, for and on behalf of Tata Institute of Social Sciences "TISS"

Authorized Signatory

Name: Dr. C P Mohan Kumar  
Title: Registrar

In Presence of Witness:

Name: Sumithra Ramsh  
Sumithra Ramsh

Title: Lead Course Development

